

Tips on Phone Banking

Here are some tips to share with phone bankers when you are making calls to Get Out the Vote.

1. Track your calls.

- a) Mark each call in your call sheet using the legend below.
- b) If they don't answer, send them a text and mark the date. Don't bother leaving voicemails.

2. Keep calls short. The purpose of these calls is to remind our supporters to vote, not to try to persuade the undecided.

3. Don't argue. If you talk to someone who is supporting the other side, thank them for their time and hang up and move on.

4. Encourage participation. If you talk to an enthusiastic person, let them know how they can help. Here are some ways:

- a) Text a reminder to other members in their phone.
- b) Ask co-workers if they received a ballot and if they voted.
- c) Show other members a picture of their marked ballot.

After you've begun making calls, be prepared to answer calls and texts from strange numbers. Members may return the missed call wondering who called them. If you see a strange number pop up on your phone, pick up and be friendly. Ask if they are a member of your union, then have the regular phone banking conversation to get out their vote.

How to Mark the Call Sheets

WN = WRONG NUMBER
LM = LEFT MESSAGE
V = VOTED
NV = HAS NOT VOTED YET
NB = NO BALLOT
CROSS ALL OPPONENTS OFF THE LIST