Registration: 9:00 - 9:30 a.m.
Coffee and light snacks

Welcome and Introduction: 9:30-10:00 a.m.
• Bianca Cunningham (Labor Notes)

Morning Workshops: 10:00 a.m. - 12:00 p.m.
1. Secrets of a Successful Organizer: Beating Apathy
2. Secrets of a Successful Organizer: Turning an Issue into a Campaign
3. Reversing Runaway Inequality

Lunch: 12:00 - 1:00 p.m.

Afternoon Workshops: 1:00 - 3:00 p.m.
1. Secrets of a Successful Organizer: Beating Apathy
2. Secrets of a Successful Organizer: Assembling Your Dream Team
3. Fight the Boss, Build the Union (panel)

Closing Plenary: 3:00 - 3:30 p.m.
• Amanda Kail (Metro Nashville Education Association) on organizing in education and becoming a union leader
• Rosa Ponce (Labor Notes), facilitator

(Workshop details on opposite side)
WORKSHOPS

MORNING 10:00 a.m. - 12:00 p.m.

Beating Apathy
Bryan Trafford, Teamsters Local 89
John Palmer, Teamsters
Are you beating your head up against a wall trying to get other workers involved? This workshop is for you. Hear success stories from those who’ve turned their workplaces around and turned apathy into action. Learn practical organizing tools for engaging your co-workers, taking action, and getting results.

Turning an Issue into a Campaign
Joe DeManuelle-Hall, Labor Notes
Everybody has complaints and frustrations, but an organizer had the power to turn problems into opportunities. Learn how to sort through the issues you hear from co-workers, bring people together, and make a plan to solve them.

Reversing Runaway Inequality
Bianca Cunningham, Labor Notes
As labor activists, we know the deck is stacked against us - but how did it come to be that way, and what can we do about it? Come learn about the expanding power of corporate America, how that power has harmed working families and resulted in greater economic and racial inequality, and what we can do to upend this power grab.

AFTERNOON 1:00 p.m. - 3:00 p.m.

Beating Apathy
Rosa Ponce, Labor Notes
Are you beating your head up against a wall trying to get other workers involved? This workshop is for you. Hear success stories from those who’ve turned their workplaces around and turned apathy into action. Learn practical organizing tools for engaging your co-workers, taking action, and getting results.

Assembling Your Dream Team
Joe DeManuelle-Hall, Labor Notes
Your workplace may feel like an unorganized mess, but the truth is you’re not starting from zero. There’s organization there already - though it might have nothing to do with the union. Learn how to map out the existing networks and knit them together into an organizing committee.

Fight the Boss, Build the Union
Amanda Kail, Metro Nashville Education Association
Matt Stone, UFCW Local 10D
Bianca Cunningham, Labor Notes (facilitator)
Building a strong union on the job can feel like a massive task - but it can be done! Hear from organizers who have taken on the boss and strengthened their unions by getting their coworkers involved.

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