



EXERCISE: WHY WE NEED LEADERS TO ORGANIZE

Imagine a scenario where there is an urgent need to fight. For instance, suppose a well-loved leader in your workplace has been fired, and you're organizing a sticker day to demand she be rehired. You have just 24 hours to get the word out to everybody and get the sticker into everyone's hands.

Use the following questions to make a plan for your sticker day:

- **Total number of people** you want wearing the sticker: _____.
- **How many departments or areas are there in your workplace?** Can you cover them all? Who moves around the worksite and can reach other departments?
- **How many shifts** are there? Who can get stickers to workers on each shift?
- **Where's the best place** to reach people before they start work? Where are all the entrances workers use?
- Are there groups of workers who **don't speak your language?** Who can reach them?
- Can you get a sticker onto **everyone** by yourself, or with your current group of stewards?

If not, that's why we need to map and chart our workplace, then recruit enough leaders to reach every worker!

